



BEAST SCHOOL CLIMATE

BELIEVE EXPECT ACT SUPPORT TRUST

BEAST



COMMUNITY ENGAGEMENT MODULE

The Beast Community Engagement Module

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III. The Jungle Social Awareness

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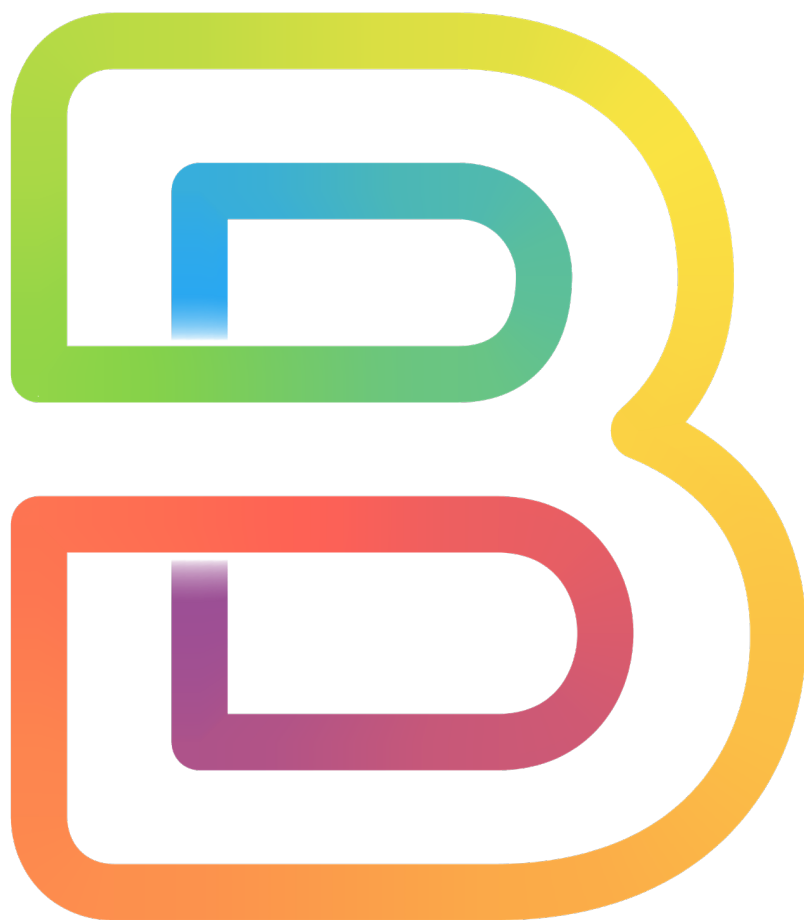
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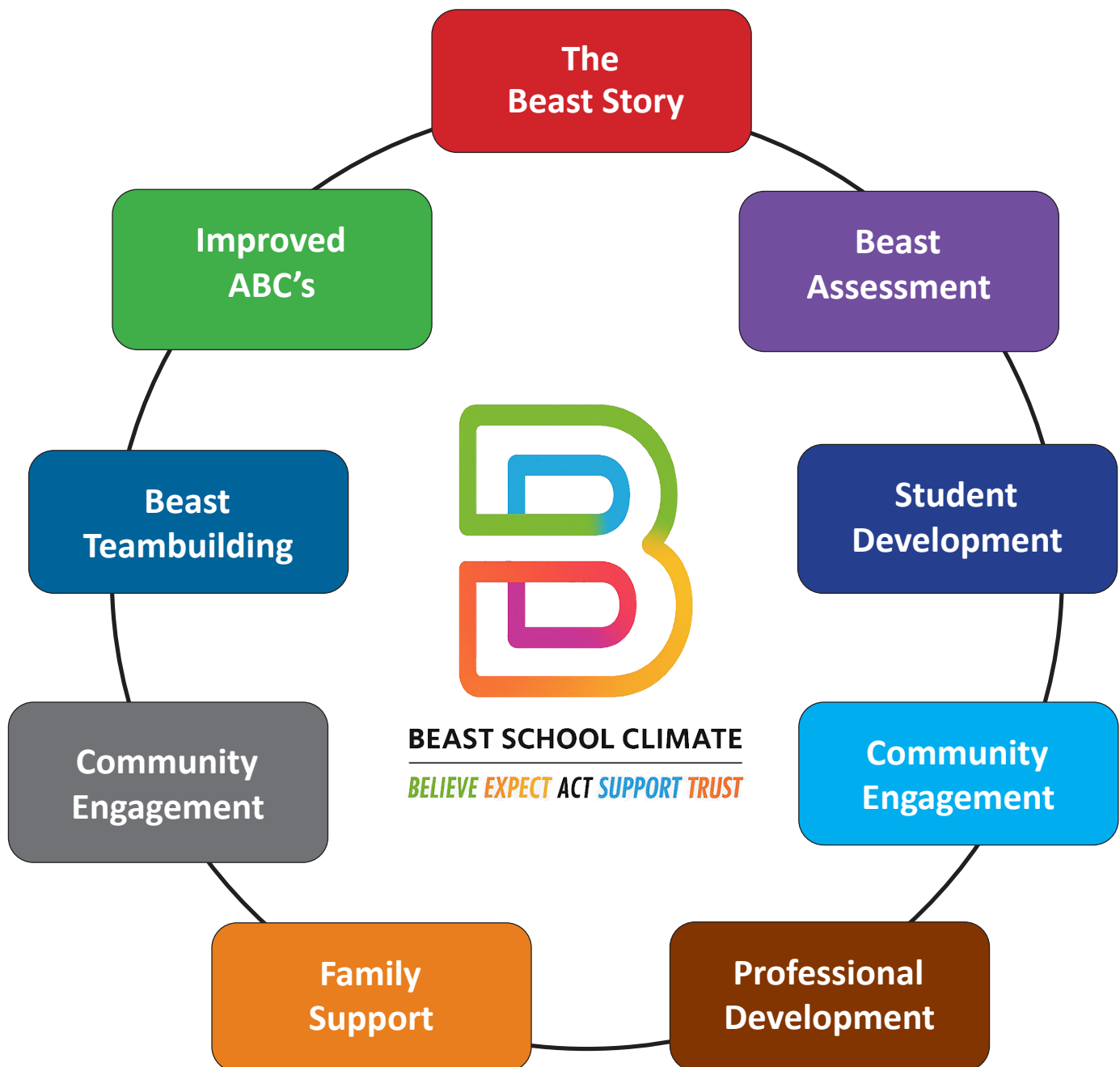


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The Beast School Climate System

Welcome to The Beast School Climate System a comprehensive approach that values every stakeholder, students, staff families and the community. Begin your transformative journey with "The Beast and the Least," a story enjoyed by youth and adults alike. The most important lesson learned is that everyone one on the team is important. The personalized interactive modules engage students, staff, families, and the community with a focus on improving your ABC's: Achievement, Behavior and Climate.



BEAST LEADERSHIP TRAIT

The “Beast and the Least” book and interactive modules provide an exciting format to impact your climate and culture. Through online and on-site Professional Development you learn, discuss, and practice how skills, then apply them with personalized actions plans.

BELIEVE

in yourself, build on your strengths and address your struggles, and strive to be the best you can be.

EXPECT

excellence, not perfection of yourself and others. Start with excellence as a core value.

ACT

on what you know is right and take action to improve every day. Knowledge is power when you act.

SUPPORT

team goals and develop your personal support team to meet your goals, support equals success.

TRUST

your instincts, trust your training and make it happen, earn the trust of your team.



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BEAST SCHOOL CLIMATE

BEAST EVENT & COMMUNICATIONS PLANNER

MONTHLY PLANNER

MONTH	EVENT	AUDIENCE	CHANNELS	BUDGET	NOTES
August					
September					
October					
December					
January					
February					
March					
April					
May					

METRICS DASHBOARD

METRICS	BASELINE	TARGET	M1	M2	M3
Family Event Attendance					
Volunteer Hours					
Reading Min- utes at Home					
CTSO Participation					
Referrals Tier1					
Attendance Rate					

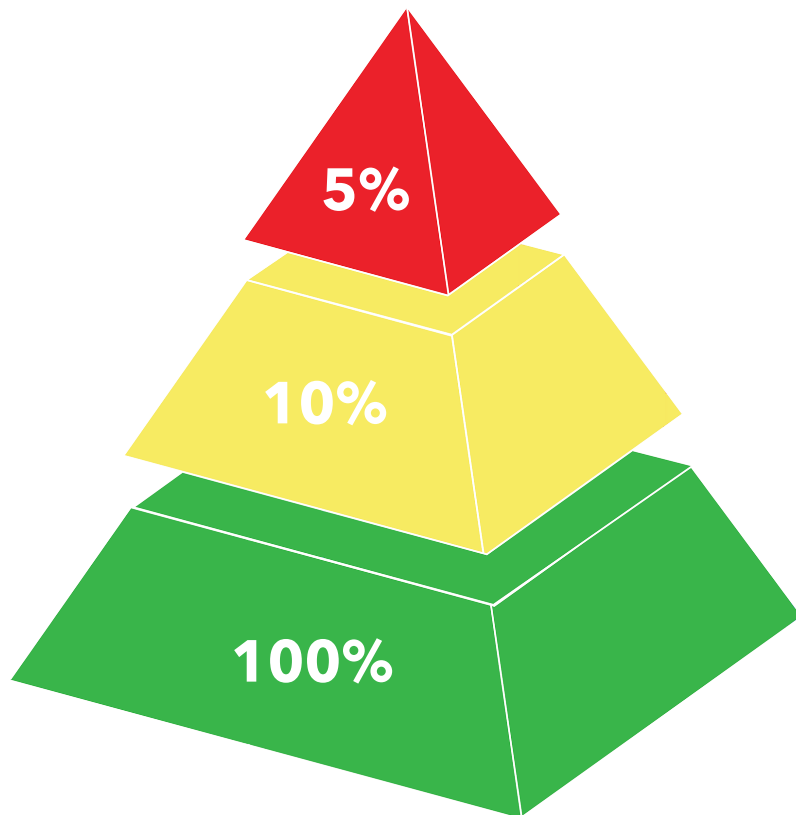
Create a Climate of Trust and Support

Students

Families

Educators

Community



Tier I Universal:

- Teach School Behavior Expectations
- Positive Reinforcement Systems
- Effective Classroom Management

Tier II Targeted:

- Family Intervention Strategies
- School Based Mentors
- Increased academic and behavioral support

Tier III Intensive:

- Intensive Academic Support
- Intensive Social Skills Teaching
- Individual Behavior Management Plans

The Beast

6-Week Community Rollout

A fast, color-coded plan to mobilize families, partners, and the wider community.

Weeks 1–2 — Launch & Listen

- 🗺️ Launch Quick Start Canvas (purpose, top audiences, first moves)
- 🗺️ Build Stakeholder Map; identify champions
- 📢 Announce kickoff + calendar (web, text, flyers)
- 🇮🇹 Baseline climate & community service snapshot

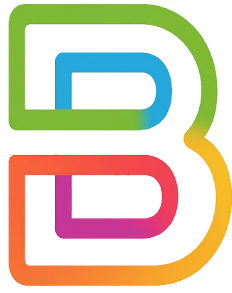
Weeks 3–4 — Activate & Support

- 🧬 Run DNA Planner to target supports
- 🏠 Host Community Micro-PD (community support)
- 🤝 Stand up Volunteer/Partner roles
- 🎓 PD/coaching: Tier 1 routines; family-ready practices

Weeks 5–6 — Showcase & Adjust

- 🌐 Community project or Family Night showcase
- 📈 45-day pulse check (attendance, referrals, reading mins)
- 💡 Line up a small grant/sponsor; submit one application
- 🧩 Share early wins with staff, families and the community; set next 6-week goals

Legend: 🗺️ Canvas 🗺️ Stakeholders 🧬 DNA 📢 Comms 🤝 Volunteers 💡 Funding



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**The abilities to establish
and maintain healthy and
supportive relationships
and to effectively navigate
settings with diverse
individuals and groups.**

Support

IV. Relationship Skills

The Jungle - Your Home - Your School

When fire threatened the jungle, the team didn't panic—they pivoted. They left behind the old and searched for a new, thriving jungle. Likewise, when schools fall short of their goals, they must embrace change, forge new paths, and cultivate fresh environments for growth. The purest ore comes from the hottest fire, and the brightest thunder from the darkest storm.

What distinguishes your jungle from other jungles?

What are the specific needs and challenges in your jungle?

What Action Plans do you have for improving your jungle?

DATA:

NEEDS/CHALLENGES:

ACTIONS:



Trust is Earned

- **Be Honest**
- **Be Reliable**
- **Be Fair**

Notes:

The BEAST

COMMUNITY ACTION PLAN (CAP)

Mobilize families and partners — aligned to Achievement — Behavior — Climate

Quick Start Canvas

- ☐ Purpose & outcomes (ABCs)
- ☐ Top 3 audiences
- ☐ First 30–60–90 day moves

Notes / Details:

Stakeholder Map

- ☐ Group — needs — channels
- ☐ Assign a champion
- ☐ Notes

Notes / Details:

DNA Planner (Data → Needs → Action)

- ☐ List needs
- ☐ Select data points
- ☐ Define actions & owners

Notes / Details:

Event & Communications

- ☐ 1 marquee event/month
- ☐ Channels & budget
- ☐ Key message

Notes / Details:

Volunteer & Partner Matrix

- ☐ Roles — schedule — POC
- ☐ Clearance
- ☐ Approval steps

Notes / Details:

Funding Alignment

- ☐ Goal → potential funders
- ☐ Match rationale
- ☐ Next steps & deadlines

Notes / Details:

Lead: _____ Date: _____ Review: _____

In the story of “The Beast and the Least” the fire caused unexpected changes in the Jungle that called for Situational Leadership and Team Building. The fire represents needs, challenges and threats every organization will face. What fire prevention (needs assessment) techniques have you or your organization undertaken? The needs assessment is a systematic process we use to determine and address needs, or “gaps” between where you are now and where you want to go.

Organizational Assessment

This type of assessment analyzes the effectiveness of the organization as a whole and identifies any discrepancies. It is used to uncover the competencies, knowledge and skills that are needed to bridge any gaps.	Where in the organization is training required?	Will the training be effective if implemented (fill in the gaps)?
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Task Assessment

The task assessment gathers information about a particular job function or occupational group. This analysis identifies the key tasks, competencies and skills required to perform the job at the most efficient level.	What new products, skills and behaviors are required?	What are the specific needs/challenges?
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Individual Assessment

The individual assessment focuses on a particular team member to discover how well they are performing. This type of assessment determines the individual's existing skills, competencies and capacity for success.	Does the individual have the necessary skills?	What customized training and development is required?
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Sustainability Model

What Needs to Change in Your Organization to Improve
Achievement- Behavior- Climate

In the story of the Beast and the Least, the water was used to escape the fire and get to new jungle on the other side. However, the team could not just get in the water without a plan. The water could save them, however they needed to build the raft to navigate the water, which they found impossible without the twine to hoist the sail. The Sustainable Schools Module is a dynamic model for school improvement and community engagement.

Finding What needs to be changed?	Recommendation How can we change it?	Resources Who can help us?
List your top 3 challenges from your "School Improvement Analysis." Be specific and include details.	Write what you want to see changed for each problem. What action steps are needed?	Identify grants, foundations, local government, people, or organizations that might help?
1.		
2.		
3.		



Resource Development

Why should you write a grant?

The simple answer is that you know that you don't have all the resources available to meet student needs and the vision you have for your school.

There are Billions of funds are provided to schools every year, federal and state programs, foundations, and corporations provide funding. If you have a need, challenge or problem you can get your fair share of funding. It's easier than you think.

The key is matching your needs, goals and objectives to the right funding sources. The first thing you need to have is a current needs assessment and a grant writing team.

The team will need to develop skills that will allow them to write and revise grant proposals for achievement, behavior and school climate initiatives.



(<https://www.grantsgalore.net/grantspeak-blog/kristins-top-3-grant-writing-tips/>) Site for image.

Beast Project Implementation & Sustainability

Timeline • Roles • KPIs • Monitoring • Sustainability • Capacity

Timeline & Milestones

Milestone	Owner	Start	Due
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Sustainability Plan — Funding & Strategies

Funding Source	Match to Goals	Next Step / Deadline
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Responsibility Matrix (R/A/C-I)

Task	Role	R	A	C/I
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Capacity Building — Training & Partnerships

Training Topic	Audience	Schedule
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Monitoring & Evaluation — KPIs

KPI	Baseline	Target	Measure Freq.
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Assessment Methods:

Tip: Snapshot this page for board updates; expand sections as needed in appendices.

Research and Review:

“The Beast and the Least”

Robert L. Kirton, Ed.D.

“The Beast and the Least” is an exciting adventure story that all readers will enjoy. You will feel a part of the friends’ adventure in the jungle. You will experience their struggle with friendship, leadership and becoming a strong team. The most valuable lesson learned is that everyone on the team is important.

“The Beast and the Least” is built on the foundation and popularity of fables and fairy tales, specifically children's literature which began to emerge in the 19th century with works such as Alice's Adventures in Wonderland (1865) by Lewis Carroll, The Adventures of Pinocchio, (1883) by Carlo Collodi and The Jungle Book (1894) by Rudyard Kipling, all employing anthropomorphic elements.

This theme continued in the 20th century with many of the most popular titles having anthropomorphic characters, examples being The Tales of Beatrix Potter (1901), The Wind in the Willows (1908) by Kenneth Grahame, The Lion, the Witch and the Wardrobe by C. S. Lewis and Winnie-the-Pooh (1926) by A. A. Milne. A majority of picture books have some kind of anthropomorphism.

In many of these stories the animals can be seen as representing facets of human personality and character. As John Rowe Townsend remarks, discussing The Jungle Book in which the boy Mowgli must rely on his new friends the Bear Baloo and the Black Panther Bagheera. Likewise in “The Beast and The Least” the friends ultimately needed everyone on the team to survive.

The anthropomorphic elements in the Beast and the Least’s children’s book provide a great transition into the interactive training modules. Every group, primary, secondary and corporate will benefit enormously from opportunities to build rapport and become acquainted with their teammates’ strengths, struggles, and leadership styles.

Together the book and interactive modules provide an exciting format to impact school climate, culture and corporate environments.