



Module Excerpt 2025

DNA Grant & Resource Development Module



Resource Development

Why should you write a grant?

The simple answer is that you know that you don't have all the resources available to meet student needs and the vision you have for your school.

There are Billions of funds are provided to schools every year, federal and state programs, foundations, and corporations provide funding. If you have a need, challenge or problem you can get your fair share of funding. It's easier than you think.

The key is matching your needs, goals and objectives to the right funding sources. The first thing you need to have is a current needs assessment and a grant writing team.

The team will need to develop skills that will allow them to write and revise grant proposals for achievement, behavior and school climate initiatives.



(<https://www.grantsgalore.net/grantspeak-blog/kristins-top-3-grant-writing-tips/>) Site for image.

The Grant Process



Grant writing and resource development differ widely amongst schools and the students and communities they serve. To that end, we do not provide cookie cutter workshops. We provide customized workshops targeting your needs goals and objectives. Writing successful grant applications is a comprehensive process that begins with an idea based on your needs.



The Grant and Resource Development Module helps you write and revise grant proposals for achievement, behavior and school climate initiatives. Our workshops are targeted primarily to grant writing teams.

From our experience and research, we developed a concise grant writing process and sequence of steps that provides a framework to improve your chances of winning grants. More than \$100M in funds implemented and awarded. .

Basically, here is how our model works...

1. Needs Assessment- Define the problem or challenge
2. Develop the Grant Writing Team- Don't go alone
3. Making the Match- Be clear on what you want
4. Writing the Grant- Give them what they want
5. Building the Budget- Buying the right stuff
6. Implementation- How will we get there from here
7. Sustainability- What happens after the funds are gone



Our strategies help you connect your goals and local plans to needed resources. We provide you with a work product in hand—a framework that lays out your case for funding and an outline to guide your team in developing winning proposals. We bring a wealth of experience and creativity to grant writing and resource development.

7 Reasons your Grant May Not be Funded

- 1. The problem and need are not well stated**
- 2. You are not creative in your approach**
- 3. The objectives and goals are not well defined**
- 4. Ignoring instructions guarantees a rejection**
- 5. Evaluation not connected to grantor's requirements**
- 6. Lack of details on key personnel and their tasks.**
- 7. The budget and timeline don't match the goals and objectives.**



We provide seminars, innovative solutions, grant and resource development databases to transform schools into learning enterprises that get results. Our strategies provide a comprehensive, concentrated overview of school funding sources helping you connect your goals and local plans to needed resources.

We identify key practices and strategies for developing effective proposals. We provide you with a work product in hand—a framework that lays out your case for funding and an outline to guide you in developing winning proposal. We bring a wealth of experience and creativity to the work of grant writing and resource development.