

THE \$100 MILLION FUNDING FORMULA™

— ★ —
Personalized Funding Strategy Session

— with —

Robert L. Kirton, Ed.D.

Funding Strategist • CEO, DNA Educational Solutions®

*Helping Great Programs
Become Funded Programs*



— *A proven framework for transforming vision into funded, measurable, and sustainable results.* —

\$100M+

A Proven Track Record Across
Federal, **Corporate**, and Community
Funding Streams.



Federal Formula Funding

-  Title I (Tutoring)
-  Title II (Professional Development)
-  Title IV (Student Support)
-  Perkins V (CTE)
-  E-Rate Technology



Competitive Grants

-  21st Century Community Learning Centers
-  School Climate Transformation Grant
-  Project Lead the Way STEM
-  Charter School Grants



Workforce & Economic Development

-  Workforce Innovation Funds
-  EZ Empowerment Zone
-  Farm Up USA
-  Summer Work Opportunity Program



Corporate & Industry Partnerships

-  BMW & Diamond Chrysler vehicle donations
-  Siemens Machine Tool donation
-  Enviro Ag Futures Lab

A proven framework for transforming vision into funded, measurable, and sustainable results.

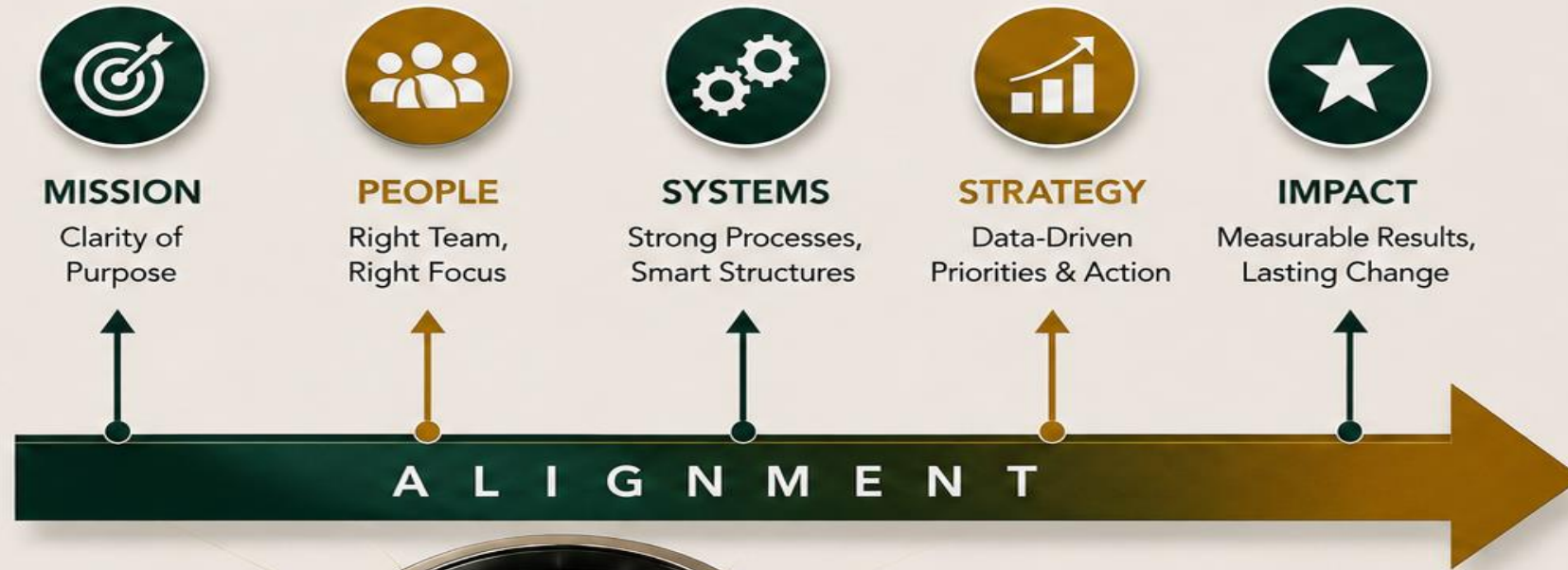


Most Organizations Don't Have a Funding Problem – They Have an Alignment Problem



“ Grant and resource development is not **about** chasing dollars. It is **about** **building systems** that attract investment because your mission is **clear, measurable,** and **aligned** with demonstrated **need.** ”

— Robert L. Kirton, Ed.D.
Grant Strategist & CEO,
DNA Educational Solutions®



When mission, people, systems, strategy, and impact are **aligned**, funding follows **purpose** and creates **lasting change.**



Move From Intention to Results – One Need, One Action, One Result



1

DATA

Identify one data point that demands attention right now (achievement-behavior-climate)



2

NEED

Define the gap clearly:
What is the problem?
Who is impacted? Why does it matter?



3

ACTION

Select one funding opportunity, partnership, or resource aligned to the need



4

RESULT

Set a measurable outcome with a 30/60/90-day milestone



“Funding doesn’t create success – Systems do.”
The DNA Framework is your system.

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**SCHEDULE YOUR
PERSONAL MASTER CLASS SESSION TODAY.**

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